



Greater Des Moines Leadership Institute

For Immediate Release: Tuesday, July 27, 2010

Contact: Tyler Riley, GDMLI Board of Governors' Class Project Chair

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Greater Des Moines Leadership Institute Now Accepting Proposals for Class of 2010-2011 Civic Engagement Project

(Des Moines, Iowa) – The Greater Des Moines Leadership Institute (GDMLI) is now seeking proposals for potential project partnership with an area non-profit organization and the 2010-2011 Community Leadership Program class. For 29 years, GDMLI has been a catalyst for ensuring the constant development and injection of new leadership into our community. The Institute's ultimate goals are to motivate participants to a higher level of community awareness and involvement as well as ensure that Central Iowa has a strong flow of leadership well into the future. GDMLI is a premier leadership organization, guiding graduates to greater public awareness, commitment and involvement - improving the overall quality of life in our community.

Past projects have included programs like *Give Back Des Moines* and the *Youth Leadership Initiative* and construction projects like the interior and exterior improvements to Broadlawns Medical Center Mental Health Services, the Miracle League Baseball Field, and the Kid's Kingdom at Blank Park Zoo. The purpose of this RFP is to seek out potential projects with non-profit organizations that can utilize the leadership of the 60 class members. The project scope is as follows:

1. The organization responding is to currently have 80-90% of the funding in place, with the capability of raising the remaining funding by project completion, and be capable of completing the project by June 2011.
2. The class will aid in limited fund raising as needed, but only to raise or enhance the project beyond the original goal.
3. The project should benefit the non-profit and/or the community by improving the overall Quality of Life in the Greater Des Moines community.

While the past few projects have had larger budgets, smaller projects are strongly encouraged to submit. GDMLI is looking to have a broader impact in the community with the class project and therefore may take on several small projects in lieu of one larger project, provided that the above criteria can be met.

Approximate Timeline:

July 27, 2010: RFP open to are Non Profit Organizations

August 24, 2010, 5:00 p.m.: Q&A session for Non Profits, hosted by GDMLI

Arthur Davis Conference Room in the Greater Des Moines Partnership

700 Locust St.

Des Moines, IA 50309

September 7, 2010: RFP Response Deadline

October 12, 2010: Lunch/Learn with top three Non Profits presenting to GDMLI class.

October 21, 2010: Class Project selected. Non Profit notified the next day.

November through December: Non Profit to meet with class representatives and GDMLI board representatives.

January through May: Class works with Non Profit and completes the project.

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Request For Proposal (RFP)

- A. Proposal should be three (3) pages or less and formatted as follows
 - a. 8 ½ x 11 single sided pages
 - b. 12 point font
 - c. Margins of at least ½”
- B. Organization Contact Information including:
 - a. Non Profit Organization Name
 - b. Contact Name
 - c. Contact Email Address
 - d. Contact Phone Number
 - e. Organization Website
- C. Non-Profit Organization History and Structure, and should include the following:
 - a. General impact on the community
 - b. Fiscal status
- D. Project Scope and Background
 - a. The purpose of the project, establishing the need to the community
 - b. Status of funding
 - c. Process for decision making; single entity, board, or committee
 - d. Project timeline

Please submit proposals to:

Greater Des Moines Leadership Institute

c/o 2010-2011 Class Project

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